Directors Chair Template

Templates are scaled down.

ARTWORK GUIDELINES

• All provided artwork will first be checked and a proof returned for approval before commencing production.

• All images must either be supplied as CMYK or preferably Pantone, not RGB.
  * Due to the nature of digital printing, we cannot print gold or flourescent pantones.
  * Because no two printers print color the same, it is therefore essential that the correct Pantone colors are supplied with artwork in order for us to match the colors.
  * We cannot match CMYK or RGB values.
  * If artwork is supplied in CMYK\RGB, a printed swatch must either be signed off, or a written acknowledgment must be sent to us confirming go ahead to print the job without matching of colors.

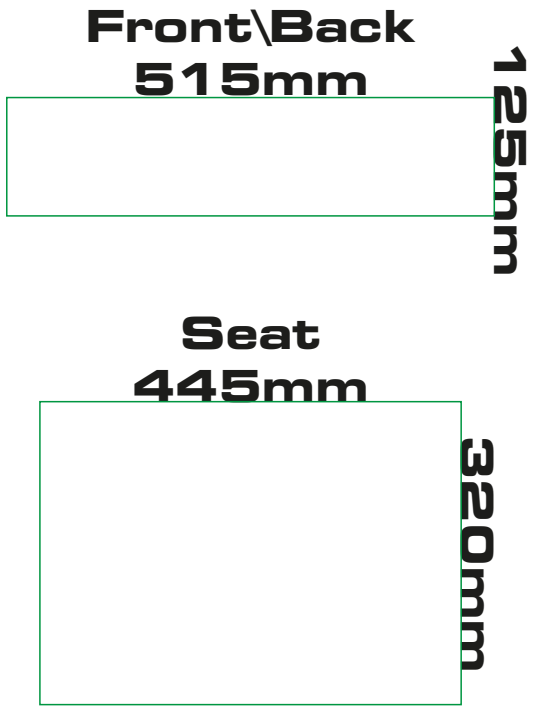
• Open end files are preferred in CorelDRAW format but Adobe files are also accepted.
  * Exported artwork need to be supplied as either vector EPS\PDF files or high resolution raster files.
  * Images saved from a web site and other such low res files cannot be used.

• Flat images(Raster files) need to be supplied with a minimum resolution of 150DPI actual size.
  *Low resolution flat images become pixilated and display extremely poor when enlarged.
  *We will not be held responsible for pixilation of low resolution flat images.
  *We cannot adjust the color of flat images and thus will not be held responsible for incorrect print of color.
  *Redrawing fee for JPG, TIF, PNG or any other flat image format is R250 per image per hour.

• All fonts in vector artwork need to be converted to outlines or curves.
  * Alternatively, please supply the font files

• Templates for all our products are available for download from our website.
  * Please DO NOT flatten the template markings on to the artwork, these markings are for reference only.
  * There MUST be enough Bleed as indicated in the templates.

Directors chair

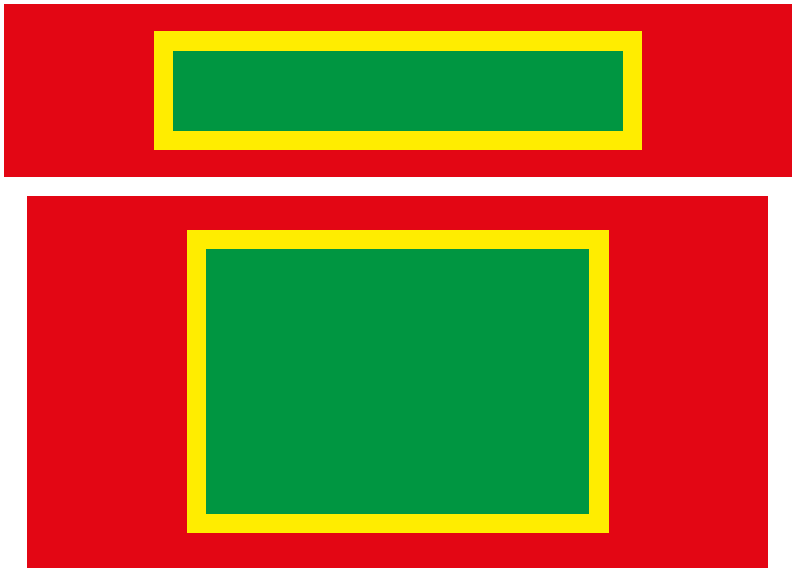


Measurements template

Finished product template.

Safe area for designing template: Branding must not exceed this template.

Cutting template: Must be filled with background artwork.



Design template